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Scoring Rubric	Persuasive Speech Writing	
Assignment Requirements	Points Possible	Points Awarded
Understanding Writing Type: Student's speech makes and supports a claim about freedom. Example: To truly be free, unhealthy snacks and drinks should be banned from our school.	10	
Speech Content Student uses rhetorical tools and audience appeals. Claims are supported with credible evidence. Student avoids logical fallacies.	10	
Speech Construction Speech is at least five to seven minutes long when spoken. Students who do not score well in the following categories may still receive full credit in this as long as the speech is at least five minutes in length Speech has an introductory paragraph with a convincing claim. The introductory paragraph should be compelling and give focus to the rest of the speech. Speech has at least two paragraphs of reasoning. Speech has a conclusion that summarizes the speech and restates the claim. The conclusion should summarize the main argument.	12	
Form and Presentation	Points Possible	Points Awarded
Format: The writer uses a 12-point font, 1-inch margins, and follows length requirement.	2	
Grammar and Style	Points Possible	Points Awarded
Sentence Structure: The student doesn't use fragments or run-ons.	4	
Punctuation: The student uses correct punctuation. Periods are used at the end of sentences. Commas are used appropriately. Quotation marks are used to denote speech.	4	
Spelling and Grammar: A few spelling errors are O.K., but points should be subtracted if poor spelling really distracts or is confusing to the reader. Subject-verb agreement (Example) The <u>boy reads</u> the book. (Example) <u>They read</u> the book.	4	

<p>Verb tense consistency Verbs don't change from past to present. Example: Greek theater <u>went</u> through many innovations. The use of skenes <u>introduces</u> a setting and props into the theater.</p>		
<p>Appropriate Tone/Voice: 1. The writer uses formal language. 2. The writer doesn't use: IM chat language (e.g., LOL) Abbreviations (e.g., govt.) Contractions (e.g., I'll)</p>	4	
TOTAL	50	
<p>Comments:</p>		